# Brendan Norris

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## EDUCATION

**California State University, Monterey Bay,** Seaside, CA                                        May 2024
Bachelor of Science in Communication Design, concentration in Visual Design

**West Valley College**                                                                                                    May 2022
Associate of Arts in UX and App Design
Associate of Arts in Liberal Arts and Humanities
Certificate of Achievement in Graphic Design

## SKILLS

**Video and Motion Graphics**: Adobe After Effects, Adobe Premiere Pro, Cinema4D, FrameWrx
**Graphic and UX Design**: Adobe Photoshop, Illustrator, InDesign, XD, Lightroom, Figma, Canva
**Software**: Microsoft Office, Google Suite, Mailchimp
**Coding Languages**: HTML5, CSS, JavaScript

## WORK EXPERIENCE

**Daktronics**                                                                                          Jan 2025 - Present
Motion Designer and FrameWrx Project Manager                                        San Jose, CA (Remote)
- Delivered editable motion templates in FrameWrx for businesses and community centers, optimized for visibility and driver safety on roadside displays
- Enhanced live sporting event experiences for colleges and high schools by customizing Adobe After Effects templates with team branding across varied formats (16:9, ribbon, vertical)
- Managed full production pipeline for FrameWrx template projects — coordinating with in-house and freelance artists, ensuring editability, and performing final quality assurance
- Solved complex resizing and brand compliance challenges for sports catalog content while maintaining visual integrity

**Associated Students of CSU Monterey Bay**                                            July 2023 - May 2024
Digital Content Specialist                                                                                        Seaside, CA
- Created print and digital marketing materials for school events and announcements, including the AS Elections marketing campaign which resulted in a record number of participants (15 total candidates)
- Designed and produced event signage and provided on-site event support
- Coordinated with AS elected officers and the media production department to broadcast messages and inform the student body about AS proceedings and initiatives

**West Valley College**                                                                              Jan 2022 - May 2022
Lab Assistant                                                                                                          Saratoga, CA
- Co-produced the Spring 2021 WVC Virtual Fashion Show, which included conducting photoshoots, shooting runway footage, editing interviews, and compiling footage into a final video
- Produced a promotional video for the Cilker School of Art and Design program to be featured online and at campus events

## PROJECTS

**California State University, Monterey Bay**                                            Jan 2024 - Apr 2024
ESports Lounge Interior Wallpaper                                                                              Seaside, CA
- Designed all graphic assets for all 4 walls of the ESports lounge located in the Otter Student Union
- Easily implemented client feedback by using linked files within Adobe Illustrator and Photoshop to maintain a nondestructive workflow
- Collaborated with print vendors to ensure quality and accuracy of printed materials