

Brendan Norris

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Visual Designer with experience in Motion, Web, and Graphic Design

Skills

Video: Adobe After Effects, Adobe Premiere Pro, FrameWrx

Graphic/UX Design: Photoshop, Illustrator, InDesign, Dimension, XD, Lightroom, Figma, Canva

Coding Languages: HTML5, CSS, JavaScript

Other: Zoom, Teams, Google Docs, Slides, Sheets, Mailchimp

Education

California State University, Monterey Bay (CSUMB), Seaside, CA

Aug. 2022 - May 2024

BS Communication Design, Visual Design concentration

West Valley College, Saratoga, CA

Aug. 2017 - May 2022

AA, UX and App Design

Certificate of Achievement, Graphic Design

Certificate of Achievement, UX and App Design

Relevant Experience

Digital Artist Intern, Daktronics

Jan. 2025 - Present

San Jose, CA (Remote)

- ❖ Designed and animated editable template packages for business and community clients, delivering visually engaging solutions that enhanced brand communication
- ❖ Optimized After Effects templates for crowd prompts utilized by sports organizations, high schools, and colleges
- ❖ Coordinated with freelance artists to manage animation workflow and ensure timely publication of design assets

AS Digital Content Specialist, CSUMB

July 2023 - May 2024

Seaside, CA

- ❖ Created print and digital marketing materials for school events and announcements, including the AS Elections marketing campaign which resulted in a record number of participants (15 total candidates)

Graphic and Web Design Projects

CSUMB ESports Lounge Wallpaper

Jan. 2024 - Mar. 2024

Seaside, CA

- ❖ Designed graphic assets for all 4 walls of the ESports lounge located in the Otter Student Union (OSU)
- ❖ Easily implemented client feedback by using linked files within Adobe Illustrator and Photoshop to maintain a nondestructive workflow
- ❖ Collaborated with printers and other vendors to ensure quality and accuracy of printed materials

Mozilla Firefox - Enable Ads on AMO

Feb 2024 - May 2024

Seaside, CA

- ❖ Developed a series of ads for Mozilla products to be displayed on the Firefox browser add-ons website in collaboration with computer science students and Mozilla community partners and developers
- ❖ Conducted a website redesign based on market research and analysis, stakeholder and project objectives, and usability testing
- ❖ Created custom graphic web assets in Photoshop and web layouts in Figma

Motion Design Projects

Associated Students Radio Show Cutaway Graphic

Oct. 2023

Seaside, CA

- ❖ Produced a radio show cutaway graphic for the AS Radio Show airing on CSUMB's Otter Media
- ❖ Used existing brand guidelines to maintain brand consistency

West Valley College Spring 2021 Virtual Fashion Show Video

Mar. 2021 - May 2021

Saratoga, CA

- ❖ Produced and shot runway footage using school equipment
- ❖ Edited designer interviews and compiled the runway footage into a final video using Adobe Premiere Pro
- ❖ Photographed and edited pictures of designers/models using Adobe Lightroom